ADULT SOCIAL CARE & HEALTH CABINET MEMBER MEETING	Agenda Item 36
	Brighton & Hove City Council

Subject:	Personalisation Update Report	
Date of Meeting:	3rd December 2009	
Report of:	Joy Hollister Director of Adult Social Care and Housing	
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Key Decision:	No	
Wards Affected:	All	

FOR GENERAL RELEASE

1.   SUMMARY AND POLICY CONTEXT:

1.1   The attached report (appendix 1) details the key highlights and actions of the personalisation agenda, the work area, timescales and details of leads.

1.2   The paper seeks to give an overview of the work underway to fulfil the requirements of the Putting People First Concordat.

2.   RECOMMENDATIONS:

(1) To be aware of the work in progress and seek further clarification on specific areas or issues

(2) In light of the targets to meet key milestones (appendix 2) to deliver personalisation, reports will be made available on a quarterly basis.

(3) For the Personalisation Strategy to be presented to the Cabinet Members meeting in the New Year.

3.   RELEVANT BACKGROUND INFORMATION/CHRONOLOGY OF KEY EVENTS:

3.1   Two recent papers, the White Paper "Our health, our care, our say" (Department of Health 2006) and the Putting People First Concordat, both set out clear objectives and outcomes. The White paper focused on

- Improved health and emotional well being
- improved quality of life
- increased choice and control
- freedom from discrimination and harassment
- economic well being and maintaining dignity and respect

Putting People First, a Concordat between the Association of Directors of Adult Social Services (ADASS) and other agencies including health has a wider transformation of public services as a theme, promoting personalised support through the ability to exercise choice and control against a backdrop of strong and supportive communities

The four key elements are:

- Social capital
- Prevention
- Universal Services
- Choice and Control

3.2   A Personalisation Strategy document is currently reaching its final stages of development and will be taken out to wider communities in the New Year.

3.3   The Personalisation Strategy that is currently being finalised will be brought to a CMM meeting in the New Year.

4.   CONSULTATION

4.1   Key documents detailed above have been consulted on, and within the work plans and groups, the third sector, key partners and users and carers are involved in the developments

5.   FINANCIAL & OTHER IMPLICATIONS:

5.1   Financial Implications:
The financial impact of the personalisation programme will be considered as part of the strategy development and reflected in the budget strategy for 2010/11 and future years.

Finance Officer Consulted: Anne Silley   Date: 17 November 2009

5.2   Legal Implications:
This report sets out the continuing work that the Council is undertaking to achieve the changes required by central Government to the manner in which adult social care is delivered. More detailed legal comments will be provided as required on particular issues within the personalisation strategy once finalised.

Lawyer Consulted:Serena Kynaston   *Date: 23/11/09*

5.3   Equalities Implications:

Personalisation and implementation of self directed support offer more choice and control, to reduce equalities issues.

5.4   Sustainability Implications:

There are no sustainability implications.

5.5   Corporate / Citywide Implications:

This report on Personalisation will impact on other Directorates and have citywide implications.

6.   EVALUATION OF ANY ALTERNATIVE OPTION(S):

6.1   Personalisation is a priority for all authorities and has timescales prescribed by the Department of Health for its implementation (as attached).

7.   REASONS FOR REPORT RECOMMENDATIONS

7.1   To keep cabinet up to date with progress and to raise issues as appropriate.

SUPPORTING DOCUMENTATION

Appendices:

1.   Programme highlights

2.   Milestones

Documents In Members' Rooms

None

Background Documents

None.